

AI-Driven Digital Designer



Veronica Simonte

MY PERSONAL WEBSITE

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Milano

Education

Talent Garden
Master's in Generative AI for Creativity
70 hours
2025

Talent Garden
Figma Course: From Zero to Hero
32 hours
2024

Start2impact University
Master's in UX/UI Design e AI
Graphic Design, AI and Prompt Engineering,
Copywriting, Discovery, Accessibility, Wireframing,
User Interface, HTML and CSS, User Testing.
. 2023-2025

IED (Istituto Europeo di Design) Continuing
Education Course in Web Design
November 2021 - July 2022

SDA Bocconi Certificate in Social Media
Marketing
18 hours
2022

Google Digital Training Certificate in Digital
Marketing Fundamentals
2022

University of Milan Faculty of Philosophy
159 credits
Philosophy of language, Semiotics, Foundations
of psychology, History of radio and television.
2017-present

V. Fardella Scientific High School, Trapani High
School Diploma in Traditional Scientific Studies
2011-2016

Profile

Designer with UI/UX training and a humanities background, I combine critical thinking, empathy, and creativity to craft intuitive digital experiences and cohesive visual solutions. I integrate generative AI into ideation and design processes, blending visual art, technology, and communication to create intelligent, emotionally engaging, user-centered design.

Work Experience

Graphic and Digital Designer - Humans & Data

05/2025 - present

Brand identity, UI layout e Ai generativa

Freelance UI/UX and Graphic Design
2023- present

Creation of Graphic Interfaces, Logos and Visual Identities, Brochures, Posters, Flyers, Menus.

Languages

Italian	Native
English	B2
Spanish	B1

Software Skills

- Excellent proficiency in Adobe Suite (Illustrator, XD, Photoshop, InDesign)
- Excellent proficiency in Figma
- Good proficiency in Wordpress
- Excellent use of generative AI for images and video.
- Excellent use of the Microsoft Office suite

Skills

- Logo creation
- Branding
- Website creation with HTML and CSS
- Good communication skills
- Writing and copywriting abilities
- Excellent knowledge of Responsive Design

Organizational and Relational Skills

- Team collaboration
- Active learning
- Ability to independently organize work
- Creativity and emotional intelligence
- Critical and innovative thinking